



ICMAI
**THE INSTITUTE OF
COST ACCOUNTANTS OF INDIA**
(Statutory Body under an Act Of Parliament)



WESTERN INDIA REGIONAL COUNCIL

is pleased to announce

REGIONAL COST CONVENTION 2024

Theme

**CMA's Boosting Efficiency, Control and Sustainability
through Technology and Social Equilibrium**

• **Dates:** •

**Friday & Saturday
15th - 16th March, 2024**

• **Venue:** •

Essentia Luxury Hotel,
Piplyahana Square (World cup square),
Ring Road, Indore - 452016

Hosted by:

ICMAI Indore-Dewas Chapter
(In the Cleanest City of India)



Chief Patron

CMA Ashwin G. Dalwadi, President-ICMAI

Convener

CMA Arindam Goswami
Vice Chairman, ICMAI-WIRC

Co-Convener

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Hon. Secretary, ICMAI-WIRC

Organiser

CMA Nanty Shah
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"Behind every successful Business Decision, there is always a CMA"



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About the Theme of the Convention

In the era of a dynamic and volatile business and economic environment companies are focusing on improving the efficiency and sustainability of their businesses. Unlocking an organization's potential requires effective management. CMAs, equipped with their knowledge of various cost and management accounting tools and techniques are centrally placed to facilitate the advancement of strategic objectives, optimize resource utilization and guide companies toward long-term prosperity.

Cost management techniques are essential tools in the hands of CMAs to ensure organizations achieve financial success and sustainability. By implementing these techniques, businesses can optimize costs, improve operational efficiency, and boost profitability in today's competitive market landscape. The very essence of being a CMA is having the ability to establish appropriate financial and non-financial performance metrics in relation to the organization's strategic and operational goals. Sustainability performance measures and KPIs help organizations to establish progress against sustainability goals and to ensure that they have considered their environmental, social, and economic impacts.

CMAs are well positioned to take a lead role within their organization to integrate sustainability issues in their strategic formulation, strategic implementation, and evaluation and control processes. They can deliver enormous value in reducing a company's carbon footprint by applying their competencies and skills in areas such as strategic planning, financial analysis, risk management, internal controls and reporting, technology solutions, activity analysis and capital budgeting.

A system is said to be in social equilibrium when there is a dynamic working balance among its interdependent parts. Each subsystem will adjust to any change in the other subsystems and will continue to do so until an equilibrium is retained. The wellbeing of the society can be ensured only through efficient business operations with a focus on sustainability. CMAs have a pivotal role in leveraging technology and Management accounting tools and Techniques for bringing about sustainable development with a positive effect on the economy as it will allow companies to increase productivity and lower costs. And that benefits businesses and consumers by encouraging innovation and creating jobs, further boosting the economy.

ICMAI - Vision Statement

The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally.

ICMAI - Mission Statement

The Cost and Management Accountant professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting.



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PROGRAMME SCHEDULE

Friday, 15 th March, 2024		
From	To	Details
09.00 AM	10.00 AM	Registration & High Tea
10.00 AM	11.30 AM	Inauguration Session
11.30 AM	12.00 PM	Tea / Coffee Break
12.00 PM	01.00 PM	Plenary session
01.00 PM	02.00 PM	Lunch
02.00 PM	04.00 PM	Technical Session – I
04.00 PM	04.30 PM	Tea / Coffee Break
04.30 PM	06.00 PM	Technical Session – II
7.00 PM Onwards		Convention Dinner

Saturday, 16 th March, 2024		
From	To	Details
08.30 AM	09.30 AM	High Tea
09.30 AM	10.30 AM	Technical Session – III
10.30 AM	10.45 AM	Tea / Coffee Break
10.45 AM	12.00 PM	Technical Session – IV
12.00 PM	01.00 PM	Valedictory Session
1.00 PM Onwards		Networking Lunch

*CEP Credit – 6 Hours



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CMA Ashwin G. Dalwadi President, ICMAI	CMA Bibhuti Bhusan Nayak Vice President, ICMAI

Mentors for WIRC

CMA (Dr.) Dhananjay V. Joshi, Former President Mentor - Cost Accounting and Cost Audit	CMA Amit A. Apte, Former President Mentor - Registered Valuers	CMA (Dr.) Sanjay Bhargave, Former CCM Mentor - Indirect Taxes
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WIRC COUNCIL MEMBERS

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CMA Arindam Goswami	Vice Chairman, ICMAI-WIRC
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CMA Neeraj D. Joshi	CCM -ICMAI
CMA (Dr.) Ashish P. Thatte	CCM -ICMAI
CMA Harshad S. Deshpande	CCM -ICMAI

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CMA Ravindra Dubey	Member
CMA Sumit Jain	Member
CMA Swati Modi	Member
CMA Yash Vagrecha	Member
CMA Rajat Gupta	Member
Mr. Saurabh Bhimsaria	Student Member

Convention Support Committee

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CMA Pooja Choudhary
CMA Mayank G Agrawal
CMA Paresh Lalwani
CMA Sunil Raghuvanshi
CMA Praveen Kumar Mundra
CMA Shailendra Jain
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COMMITTEES

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CMA Ajay Singh Tomar	CMA Ashishkumar S. Bhavsar	CMA Maulik Shukla
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CMA Mayur S. Nikam	CMA Manjari Ramje	CMA Shyamkumar N. Addagatla

Souvenir Committee	Reception & Event Committee
CMA Mihir Vyas, Chairman	CMA Nanty Shah, Chairman
CMA Bhaumik A. Gajjar	CMA R. A. Mehta
CMA Antarix K. Dalal	CMA V V S Murty
CMA Manoj Kumar Yadlapalli	CMA Baliram N. Sapkal
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About The Indore City

Indore is the economic capital of Madhya Pradesh and it is the largest city in the State. Indore has been adjudged as the cleanest city for the 7th time for the Swachh Survekshan Awards 2023. It is called 'Mini-Mumbai'. It is one of the top cities chosen by the Government of India to be developed as a smart city under the Smart Cities Mission. Indore offers a perfect blend of heritage modern culture. The city offers a variety of famous places to visit including majestic palaces co-existing with lip-smacking food options.

Attractions in Indore



Mahakaleshwar & Omkareshwar Jyotirlinga

Shri Mahakaleshwar & Omkareshwar are known among the twelve celebrated Jyotirlingas in India. Pilgrims in unimaginable numbers visit the shrine every year, seeking the blessings of Lord Shiva.

Rajwada

The pride of Holkars, Rajwada Palace, is located near Khajuri Bazar and holds the position of one of the most important monuments in Indore.



Kanch Mandir

The spectacular Kanch Mandir made entirely of glass and mirrors is one of the prime tourist attractions in Indore. Everything in the room, including the doors, floors, ceiling, and even the paintings and murals are made using glass.

Shopping at Sarafa Bazar

Sarafa Bazaar (jewellery market), which is close to Rajwada, is one bazaar you must visit. The namkeen and Gold jewellery stores in Sarafa Bazaar are well known to all. Sarafa Bazar is a hotspot for foodies at night.



Khajrana Ganesha Temple

The Temple was constructed by Rani Ahilyabai Holkar. This temple is one of the famous Hindu temples of India. According to a local belief, all the wishes of the devotees are fulfilled when they worship in this temple.



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Some Options For Accommodation in Indore

Name of Hotels -	Contact details	Distance from Venue	Single Occupancy (+ GST)	Double Occupancy (+GST)
The Grand Euro Hotel Plot no.28 FA, Sch.no.94, IDA Ring Road Near World Cup Sq., Indore - 452001	73895-59893 0731-4878448	½ kms	2500	3000
Hotel Winway 164/1 RNT Marg, Indore - 452001	0731-6611111 9752411003	4.00 kms	3500	4200
Hotel President 163, RNT Marg, Indore	0731-4040616 0731-2528866	4.00 kms	4000	5000
Hotel South Avenue 9/1, South Tukoganj, Near Jaal Auditorium, Indore - 452001	0731-4038141 9516041000	4.00 kms	2800	3200
Stay10 service Apartment Hotel 82 Shakti Nagar, Bengali Square, Indore - 452001	09229223888	½ kms	3000	3000
The Eden Hotel 17/2, Sout Tukoganj, Indore - 452001	07312523314- 15-16	4.00 kms	2500	3000
Hotel Crown Palace Plot No. 2A, Kanchan Bagh, Indore - 452001	07312528855	3.00 kms	3200	3800
Hotel Surya Surya Circle, 5/5, Nath Mandir Rd, South Tukoganj, Indore - 452001	07312517701	3.50 Kms	3300	4200

Indore to Maheshwar-----96 KM
Indore to Ujjain-----55 KM
Indore to Mandav-----97 KM
Indore to Omkareshwar-----80 KM



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6
CEP Credit
Hours

DELEGATES FEES & SPONSORSHIP DETAILS

Non-Residential Delegate Fees

Delegate Categories	Rs.
Self Sponsored Members	1,500/-
Corporate Delegates	2,500/-
Students	500/-
Accompanying Spouse	1,000/-
(Plus 18% GST)	

Residential Delegate Fees

Delegate Categories	Rs.
Single Occupancy	15,000/-
Double Occupancy	17,500/-
(Plus 18% GST)	

(Confirm your registration upto 29th Feb. 2024)

Souvenir Tariff

Souvenir Imprint	Amount (Rs.)
Back Cover	30,000/-
Front Inside Cover	25,000/-
Back Inside Cover	25,000/-
Full Page Colour	20,000/-
Half Page Colour	15,000/-
Full Page (B/W)	15,000/-
Half Page (B/W)	7,500/-
*Plus 5% GST	

For Practising Cost Accountant (Plus 5% GST)

Souvenir Imprint	Amount (Rs.)	No of Free Delegates
Full Page	18,000/-	4
Half Page	8,000/-	2

Note: Only Standard message will be given along with Name of the Firm/Proprietor with the registered address of Head Office.

Sponsorship Details:

***Plus 18% GST - (GST Payable under RCM by the Sponsor)**

Sponsorship Type	Amount	No of Free Delegates	Logo on Backdrop	Souvenir Imprint
Platinum	5,00,000/-	8	Yes	Full Page Colour
Gold	3,00,000/-	6	Yes	Full Page Colour
Silver	2,00,000/-	5	Yes	Full Page Colour
Convention Kit	1,50,000/-	4	Yes	Full Page Colour
Cultural Event	1,00,000/-	3	NA	Half Page Colour
Convention Dinner	1,00,000/-	3	NA	Half Page Colour
Co-sponsor	75,000/-	2	NA	Full Page (B/W)

Payment Details:

For Cheque or DD	Details of NEFT Payment
The Cheque/DD should be in favour of "The Institute of Cost Accountants of India- WIRC" .	Bank of Baroda, Horniman Circle, Mumbai SB Account No: 27940100022156. IFSC Code: BARB0PBBMUM (Fifth Character is ZERO) MICR Code: 400012111. PAN: AAATT9744L • GSTIN No. : 27AAATT9744L1ZS

For Registration please contact

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