



**ICMAI**  
THE INSTITUTE OF  
COST ACCOUNTANTS OF INDIA  
भारतीय लागत लेखाकार संस्थान  
Statutory Body under an Act Of Parliament  
(Under the jurisdiction of Ministry of Corporate Affairs)  
WESTERN INDIA REGIONAL COUNCIL



## WESTERN INDIA REGIONAL COUNCIL

*Is pleased to announce*

# MSME CONCLAVE 2025

**-:Theme:-**



**“Cost to Competitiveness : Empowering MSMEs & Start-ups for Strategic Growth”**

**Date:**

15<sup>th</sup> November 2025  
9.00 am to 6.00 pm

**Venue:**

Hotel Centre Point, 24, Central Bazar Road,  
Ramdaspath, Nagpur, Maharashtra 440010

**Hosted By :**

**ICMAI - Nagpur Chapter**

**Supported By :**

**Vidarbha Industries Association (VIA), Nagpur**

**Delegate Fees: Rs.1,000 +18% GST**

**CPE Credit  
4 Hours**

### *Assuring an Enriching Experience*

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**“Behind every successful Business Decision, there is always a CMA”**



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**उद्योगोन्नति**  
MSME CONCLAVE 2025

### About the Theme:

## उद्योगोन्नति

### “Cost to Competitiveness: Empowering MSMEs & Start-ups for Strategic Growth”

Micro, Small and Medium Enterprises (MSMEs) are the backbone of India’s economy, contributing significantly to employment generation, innovation, exports, and inclusive growth. In today’s dynamic business environment, MSMEs and start-ups must not only focus on cost efficiency but also build resilience, innovation capacity, and global competitiveness.

The theme “**उद्योगोन्नति : Cost to Competitiveness**” embodies the journey of Indian enterprises from cost-conscious operations to globally competitive, sustainable, and strategically empowered entities. It aims to highlight the pivotal role of Cost & Management Accountants (CMAs) in guiding MSMEs toward financial prudence, cost optimization, strategic decision-making, and compliance excellence, enabling them to scale sustainably and compete effectively at both domestic and international levels.

Through focused sessions, industry interactions, and expert deliberations, the Conclave seeks to create a roadmap for transforming cost management into a catalyst for competitiveness, aligning with India’s vision of becoming a global manufacturing and innovation hub.

#### **Technical Session I: MSME Udaan - Schemes for Growth and Global Reach**

This session will focus on government and institutional initiatives supporting MSMEs and Start-ups - including funding, credit facilitation, technology adoption, export promotion, and global market integration. Experts will discuss how entrepreneurs can leverage these schemes to scale sustainably and compete globally.

#### **Technical Session II: Sustainability to Competitiveness - ESG as a Growth Multiplier**

Sustainability is no longer a cost - it is a competitive advantage. This session will explore how integrating Environmental, Social, and Governance (ESG) practices enhances brand reputation, attracts investment, ensures regulatory readiness, and leads to long-term profitability. The dialogue will highlight best practices and success stories of MSMEs adopting ESG as a growth driver.

#### **Panel Discussion: Breaking Barriers - Addressing Key Challenges**

This interactive session will bring together policymakers, industry experts, entrepreneurs, and professionals to deliberate on the real-world challenges faced by MSMEs - from financing and compliance to digital transformation and market competition. The discussion will aim to identify actionable strategies, collaborative opportunities, and policy recommendations for inclusive and sustained growth.

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**उद्योगीव्रति**  
MSME CONCLAVE 2025

The MSME Conclave 2025 envisions उद्योगीव्रति the rise of enterprise through strategic cost leadership, sustainable innovation, and competitive excellence. By empowering MSMEs and Start-ups with the right knowledge, tools, and networks, the conclave aims to build a resilient and globally competitive entrepreneurial ecosystem for the future of “Aatmanirbhar Bharat.”

### ICMAI - Vision Statement

The Institute of Cost Accountants of India would be the preferred source of resources and professionals for the financial leadership of enterprises globally.

### ICMAI - Mission Statement

The Cost and Management Accountant professionals would ethically drive enterprises globally by creating value to stakeholders in the socio-economic context through competencies drawn from the integration of strategy, management and accounting.

### Institute Motto:

असतोमा सद्गमय।  
तमसोमा ज्योतिर्गमय  
मृत्योर्मांमृतं गमय।  
ॐ शान्ति शान्ति शान्तिः॥

From ignorance, lead me to truth  
From darkness, lead me to light  
From death, lead me to immortality  
Peace, Peace, Peace

### ICMAI - Nagpur Chapter Managing Committee Members

CMA S Rajat Naidu	Chairman
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CMA Manish Pandey	Secretary
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MSME CONCLAVE 2025

## PROGRAMME SCHEDULE

**Saturday, 15th November, 2025**

From	To	Details
09.00 am	10.30 am	Registration & High Tea
10.30 am	12.00 pm	Inauguration Session
12.00 pm	01.30 pm	Technical Session - I MSME Udaan - Schemes for Growth and Global Reach
01.30 pm	02.30 pm	Lunch
02.30 pm	04.00 pm	Technical Session - II Sustainability to Competitiveness - ESG as a Growth multiplier
04.00 pm	05.30 pm	Panel Discussion Session: Breaking Barriers-Addressing Key Challenges
05.30 pm	06.00 pm	Valedictory Session

## SPONSORSHIP DETAILS

**Plus 18% GST – (GST Payable under RCM by the Sponsor)**

Sponsorship Type	Amount	No of Free Delegates	Logo on Backdrop
Platinum	2,00,000	8	Yes
Gold	1,50,000	6	Yes
Silver	1,00,000	5	Yes
Co-Sponsor	50,000	2	NA

## Payment Details

For Cheque or DD	Details of NEFT Payment
Cheque/DD should be in the favour of “The Institute of Cost Accountants of India- WIRC”	Account Name: The Institute of Cost Accountants of India-WIRC Bank: Bank of Baroda. SB Account No: 27940100022156. IFSC Code: BARB0PBBMUM. (Fifth Character is ZERO) MICR Code: 400012111. PAN: AAATT9744L GSTIN No. : 27AAATT9744L IZS

**For Registration please contact**

**Western India Regional Council of ICMAI**

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